

# THE BREEZE

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**THANK YOU!** Jody Bath and the McFarren’s for writing articles in this edition! If you have an idea for a future story or would like to submit one, please let us know.

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**THANK YOU!** Social Committee for organizing the annual block party. The food, events, and company were fantastic! We can’t wait for your next event!

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Veterans Memorial Aquatic Center is opening shortly. Keep an eye on Facebook for the announcement of when doors open.

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Annual dues invoices were mailed out this week, so please look for them. Thank you to all the members for your prompt payments last year.

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**MARK YOUR CALENDARS** The next members meeting at the library will be held on Tuesday, July 26, at 6:30pm.

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If you have suggestions, comments, or would like to help the HOA, please visit our website or send us an email. Also, don’t forget to join the Summer Wind Group page on Facebook.

## Not Your Typical Ice Cream Shop

By: Jody Bath



“We want this to be a place you bring your kids to that they will tell their kids about someday.” This was one of the last things Carrie said to me during our interview, but it’s the statement that stuck with me the most. Where do you bring your kids to after a soccer tournament? The last day of school? To celebrate a great report card? A hot summer night when you don’t feel like making dinner? I know where we go, and based on the fact we always run into someone we know, most of Hartford and surrounding areas goes there, too. You may have heard of this little ice cream shop with a big reputation. Scoop De Ville is ice cream...and so much more.

I’m sure I don’t have to tell you how good Scoop De Ville’s ice cream is...if you’ve never been there, just Google it. You’ll see five star reviews on Facebook, Google, Trip Advisor, Yelp, and Yellow Pages. That’s pretty unheard of these days with everybody posting everything, especially the negative, on social media. But what makes Scoop De Ville so special? Why do people love this place and make it a point to go there, even if they’ve moved out of Hartford and come back to visit? The delicious ice cream helps, but that’s not the only thing that keeps customers coming back. Ray and Carrie Stelzer haven’t just created ice cream...they’ve created an experience.

While meeting with Ray and Carrie, we were talking about those places that you remember from your childhood...you know, the ones that are unique, that bring back happy memories, that you think of and they immediately bring a smile to your face? This is the experience Ray and Carrie want you to have with your friends, your children, and your grandchildren. They talked about their ‘50’s theme and how it was a simpler time back then with happier music, soda fountains, and candy shops. There aren’t too many places with a specific theme nowadays...at least not a ‘50’s theme, and not in Hartford, WI. This place is unique in decor, atmosphere, music, products, and, although they do use modern technology, there is just an overall ‘old fashioned’ feel when you step in to Scoop De Ville. Ray and Carrie want families to come to Scoop De Ville looking for a treat and leaving with a memory.

*Continued on page 2*

Although they didn't mention it, I think we can all agree the most important thing that keeps customers coming back is superior customer service; this is where Ray and Carrie excel. Including Ray and Carrie, there are about 25 people on staff at Scoop De Ville. The majority of the staff is younger with busy schedules that the owners work hard to accommodate. No matter who is working, we are always greeted with a smile, a "how can I help you?" an "I'll be right with you," or a "thank you for waiting." You can try any flavor before you order it, and they never make you feel rushed. They are very kid-friendly, offering tours for children and letting them see how ice cream is made. The shop is always clean, and they answer every question with a smile.

Community involvement is very important to Ray and Carrie. They feel as though they should support the people that support them. They are involved in many fundraisers such as the Pint for a Pint blood drive, Scoop with the Troops to raise money for military troops, letting other organizations 'work' there to raise funds for their various events, and Christmas Project Christmas trees to help less fortunate children in Hartford.

Scoop De Ville offers a wide array of products that are all made in the shop. They do their best to take customer requests, but there are so many ice cream flavors that it's difficult to keep everyone's favorites in the coolers at all times. There are traditional flavors such as chocolate and cake batter, but they have also found a niche with unique flavors such as Elvis, kiwi banana sorbet, fudge eclipse, maple bacon, and are already getting requests for the sweet corn and black licorice flavors! Their novelty candy section is like traveling



back in time – Chuckles, Sugar Babies, wax bottles and lips, and where else can you buy candy cigarettes and cigars these days?! Not to mention the roasted nuts, caramels, meltaways, chocolate covered sunflower seeds and Oreos. Ray and Carrie recently hired a part-time baker to make brownies, pies, breads, cakes, and rolls. They also offer dairy items such as milk, butter, and cheese. This ice cream shop is far from being just your 'typical' ice cream shop.

The ironic thing about all of this is that Ray and Carrie didn't set out to sell ice cream, or even live in Hartford, for that matter. They started out making and selling cinnamon roasted nuts in various towns at vendor fairs and other events. The wholesale end of that business expanded, and when it came time to choose a location for their shop, they looked no further than Hartford. While selling nuts here, they had fallen in love with the community, the small town feel, and the people, so in 2008, they packed their bags and became Hartford residents. After meeting with the Hartford Business Improvement District, the director suggested they open an ice cream shop. They purchased some of their furnishings from Capital Creamery in IL in 2009, which partly inspired Scoop De Ville's concept. During our interview, Ray and Carrie laughed while telling us the story of how Scoop De Ville got its name. Their children were tough critics on every name Ray and Carrie came up with, so they opened up a contest to the community to name the shop. They took out a few ads in *The Booster* and received NINE single spaced pages of suggestions! As soon as they saw 'Scoop De Ville,' they knew they knew that had to be the name of their shop. The funny thing is, the winner of the contest received free ice cream for a year, and the person that won doesn't even like ice cream!

I don't know about you, but I couldn't be happier that Ray and Carrie Stelzer chose Hartford, WI, to create their legacy and give my family our 'go to' place in Hartford. I know that our grandchildren will hear all about Scoop De Ville from our kids, and I hope that they will get to try it for themselves someday.

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# Community Events & Announcements

**Happy 12<sup>th</sup>  
Anniversary!**



Nick & Theresa Thorn will be celebrating this milestone on July 23rd

**Happy Birthday  
Jameson Bartlein!**



Jameson turns 7 on July 22<sup>nd</sup>

**Congrats to Sam Budnik!**



Sam graduated from high school and will be heading to Baylor University this fall. Congrats and good luck!

**Happy Birthday  
Riley Bath!**



Riley turns 6 on July 10<sup>th</sup>

## You Can With Kaerek Homes

**Borlen Farms, Hartford**



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**Borlen Farms, Hartford**



Gorgeous split ranch offers 3BR/2BA/2GA open concept w/vaulted ceilings in LIV/DIN/KIT. Master suite w/tiled shower & 2 WIC's. Lower level features partial lower exposure & semi-custom finishes at an unbeatable price. Home is under construction and scheduled to be ready in Aug. 2016 - you may still have time to select materials & colors. Our pricing is guaranteed & no hidden fees - \$259,990



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## Kid's Korner

# Summer Wind Soil Testing Results and What You Can Do

By: The McFarren's

The summer of 2014 was our first summer in the subdivision. That year, as in years past, we planted a garden. We were really excited to have a much longer growing season than what we had in the Upper Peninsula. Unfortunately, right after we planted that garden, we got a ton of rain and it flooded. Our tomatoes and peppers were ruined. Our green beans and lettuce made it, but they weren't very good.

Last year, we knew we were building the playhouse/shed right next to the garden, so we didn't even try. We had heard that UW Madison has a "Soil & Forage Analysis Lab" so we decided to send in a sample of our garden soil to see what went wrong with the beans and lettuce. We took a sample, sent it in, paid \$15 plus shipping, and got back a nice report that told us what we needed to add to our soil for growing vegetables.



Dramatization may not have happened!

Below is part of the report. Because we all probably have the same soil, we thought we'd share our results in case you still wanted to plant a garden. Basically, we went and got fertilizer that had three times the amount of Potassium and Phosphate than it did Nitrogen. The three numbers on the package are the Nitrogen, Phosphate, and Potassium numbers, so look for one that has 1:3:3. I think the closest one we could find was 8:18:18. We are happy to report that everything is growing nicely in the garden (including the weeds). Here's the website if you want to submit your soil sample: <http://uwlabs.soils.wisc.edu/farmers/lawn-garden/>

### RECOMMENDATIONS

#### Lime to Apply

No soil pH adjustment is recommended.

#### Fertilizer to Apply

The following summary specifies the actual amount of nutrients needed based on the results of your soil analysis. Most plants require at least an annual nitrogen application, but recommended phosphate and potassium fertilizers should be split over two years and soils retested in 2-3 years to determine if more is needed.

Actual Nutrient Need (lbs/100 ft <sup>2</sup> )		
Nitrogen (N)	Phosphate (P <sub>2</sub> O <sub>5</sub> )	Potassium (K <sub>2</sub> O)
0.30	1.0	1.0

These nutrients can be applied using many different commercial fertilizers. The following suggestions are provided for your reference.

**Nitrogen:** Needed nitrogen will be supplied with the phosphate and/or potassium recommendations below.

**Phosphate:** Apply 2.5 lbs of high phosphorus fertilizer per 100 sq-ft annually for 2 years to meet plant phosphate needs.

**Potassium:** Apply 2.5 lbs of high potassium fertilizer per 100 sq-ft annually for 2 years to meet plant potassium needs.

Use of high phosphorus and high potassium fertilizers will increase available phosphorus and potassium to levels optimum for plant growth and supply some needed nitrogen. Recommended high phosphorus fertilizer should be applied in the spring and high potassium fertilizer should be applied in the fall. For a description of fertilizer grades please see <http://uwlabs.soils.wisc.edu/pubs/grades.pdf>

For more information on how to customize your vegetable garden fertilizer applications please see [http://uwlabs.soils.wisc.edu/pubs/custom\\_fertilizer.pdf](http://uwlabs.soils.wisc.edu/pubs/custom_fertilizer.pdf)

# Local Parades and Fireworks Schedule

Have a fun and safe 4<sup>th</sup> of July weekend!

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
July 2 <sup>nd</sup>	Dusk	Fireworks	Oconomowoc, Fowler Park
July 2 <sup>nd</sup>	Dusk	Fireworks	Grafton, Centennial Park
July 3 <sup>rd</sup>	Dusk	Fireworks	Kewaskum, Riverhill Park
July 3 <sup>rd</sup>	Dusk	Fireworks	Menomonee Falls, High School Football Stadium
July 4 <sup>th</sup>	2:00pm	Parade	Hartford, Main Street
July 4 <sup>th</sup>	Dusk	Fireworks	Hartford, Veteran's Park
July 4 <sup>th</sup>	9:30am	Parade	West Bend, Followed by Festivities at Regner Park
July 4 <sup>th</sup>	Dusk	Fireworks	West Bend, Riverside Park
July 4 <sup>th</sup>	Dusk	Fireworks	Germantown, Fireman's Park

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Spacious 2 story offers 4BR/2.5BA/oversized garage/Master Suite w/WIC & private bath w/custom tiled shower. Fireplace in Living room, solid doors w/large trim work, granite counters in kitchen, dinette & flex room. Lower level offers full exposure and is plumbed for a full bath. Move in ready for late Spring - \$279,990



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# Member Spotlight-Get to Know Your Neighbors

## Meet the McFarren's



Q: Family member names, including pets?  
 A: Sharon, Scott, Garrett, Brooke, "Skippy" the turtle, "Elli" the dog, "Bear" & "Smith" (2 of Elli's pups). Plus 9 other pups until July 1<sup>st</sup>!  
 Q: How long have you lived here and where did you move from?  
 A: 2.5 years. We moved from the Upper Peninsula of Michigan (Marquette area)  
 Q: What is on your "bucket list"?  
 A: Going to London to visit family  
 Q: What's your favorite destination?  
 A: Back "home" to the U.P.

## Meet the Warner's



Q: Family member names, including pets?  
 A: Jason, Krista, Aston (7), Brody (3), "Nubby" the cat (17 months), & "Sable" the dog (8 months)  
 Q: How long have you lived here and where did you move from?  
 A: We moved to Summer Wind 5 years ago from Milwaukee  
 Q: Hobbies?  
 A: As the owner of Continental Motors, Jason enjoys all things related to cars. Krista Loves taking a "photo of the day" to compile the everyday story of the Warner's into scrap books. Aston is involved in Cub Scouts and looks forward to flag football in the fall. Brody is in his first dance class this summer and is preparing for his hip hop dance debut in a few weeks. Our favorite family activity this summer has been camping as much as possible. We are always looking for the next great camp site.  
 Q: What's on your bucket list?  
 A: On the top of our bucket list is to attend a Packer road game and visit Disneyland in California. We plan to cross these items off the list in 2016/17?  
 Q: What is the one item in your house that should be thrown away but probably never will?  
 A: Truth be told, our living room couch has seen better days! We are waiting for our kids and puppy to be less messy before we replace it. We may be waiting a long time! Oh, and Jason has a huge collection of cassette tapes and CDs he refuses to recycle.

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Hi We're Barley and Ernie

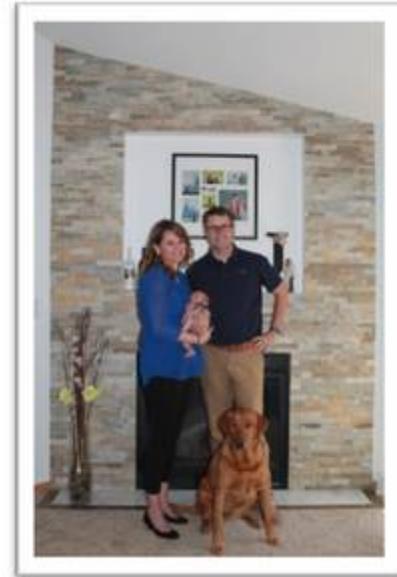


We live on Dakota drive, perhaps you have seen us walking our humans Chris and Mary Jo Reinke daily around the neighborhood. Walking is good exercise for retired people. If you see us walking them, make sure you say hello-we promise they are friendly. 2 1/2 years ago, Barley and the Reinke's used to live in West Allis where dad drove a big red truck (fire department), but dad said he was really tired (retired) of that so they packed up the house and moved up here where it's nice and quiet. The mom used to help sick people feel better, and when she was doing that Barley gotta go to camp and play with his friends. Barley missed his friends so much that they called his real fur parents and found out I was born and came down and picked me up and surprised Barley at Christmas with me, his little brother Ernie. At first he wouldn't share his toys with me but now gives me first choice of the tastiest bones and the best spot on the bed to sleep. The dad likes when we join him in the cave to drink home made "brews" and yell at the box on the wall or when we keep him company in the large dog house (garage) and he chews on wood and bangs on things (woodworking). The mom doesn't like when we "lay underfoot" all the time so she can't get anything done. Usually she says she's really tired (retired) and is going to read a good book, sew or bake us a sweet treat. So if you see our happy tails walking around the circle, stop and say hello; like I said before, they are really friendly just like Barley and me!

Meet the Reinke's



Meet the Jensen's



Q: Family member names, including pets?  
 A: Casey, Mike, Jack, and "Cameron" the dog  
 Q: How long have you lived here and where did you move from?  
 A: A year in May and from Chicago  
 Q: Hobbies?  
 A: Mike likes to golf and hunt. Casey likes to exercise and read a good book. As a family we like to walk the trails in the area.  
 Q: What's on your "bucket list"?  
 A: Visit Iceland and/or do an African Safari  
 Q: What's your favorite destination?  
 A: Mike's mom's farm in Royalton, WI




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